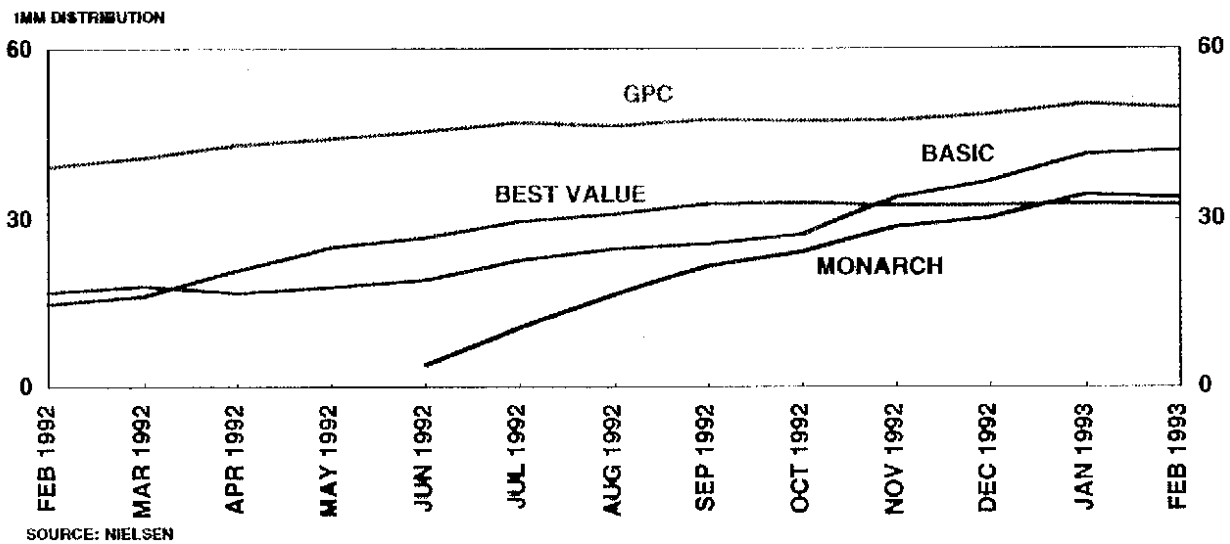
MUCH OF BASIC'S SHARE INCREASE MAY BE DUE TO THE DISTRIBUTION DRIVE: FROM SEPTEMBER TO JANUARY DISTRIBUTION INCREASED +16 POINTS. ALTHOUGH MONARCH HAD SIMILAR DISTRIBUTION GAINS, THESE DID NOT TRANSLATE INTO SHARE.



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Source: https://www.industrydocuments.ucsf.edu/docs/pjjm0004